



Larchmere Festival

upbeat vitality ♦ offbeat charm

Saturday, July 5, 2014, 10am-5pm

Salutations!

Please join us for our eighth annual Larchmere Festival on Saturday, July 5. The date coincides with other National Independents' Week celebrations and capitalizes on the long weekend and out-of-town guests. We've been expanding in scope each year, and we continue this year amidst street-wide renovations: one block will be under construction during our event, although we won't know *which* block until closer to date. Just one more piece of evidence of our growing spurt and increasing popularity! We look forward to having you join us for our largest event of the year.

This vendor contract is valid for many types of vendors, so please note which category you best fit:

- **Antiques Fair:** quality antiques & collectibles dealers only
Shaker Heights Parking Lot, 12755 Larchmere
- **Sidewalk Booths:** artists and vendors of vintage goods
on the sidewalks of Larchmere between E. 130 and E. 124 Streets
- **Non-profit Organizations:** organizations with interest to our community,
interspersed with vendors along the sidewalks
- **Food Vendors:** various portable food vendors and self-sustainable food trucks,
spaced along the street as most advantageous
- **Community Flea Market:** residential sales only
interspersed with vendors along the sidewalks

That covers most of our vendors, but there are two additional lots with specifically grouped vendors, and these contracts can be downloaded from www.Larchmere.com or their parent organization.

- **Cleveland Bazaar:** NE Ohio's longest-running indie craft show (www.clevelandbazaar.org)
Mo and Son's parking lot, 12605 Larchmere
- **Author Alley:** a local author book fair (www.loganberrybooks.com)
Loganberry Books' driveway, 13015 Larchmere

New this year! Larchmere also sponsors two Sidewalk Sales, on the Saturdays preceding Memorial Day and Labor Day (May 24 and August 30 this year). While these events are much smaller in scope, we do invite outside vendors to participate for the rate of \$25 per booth space. Now you can register for all three events for one price, representing a 22% savings for all three events!

Entertainment may include live music, dance workshops, a chess tournament, and a children's creation station. Sponsorships, promotions, and advertising are all in the works. If you have any questions, please contact either Darcy at Loganberry Books (darcy@logan.com or 216-795-9800) or Susan, at Fiddlehead Gallery (fiddleheadgallery@hotmail.com or 216-231-9400). Thanks.

Sincerely,
Darcy
Darcy Egan
Loganberry Books



Larchmere Festival

upbeat vitality ♦ offbeat charm
 Saturday, July 5, 2014, 10am-5pm
 VENDOR CONTRACT

Choose your vendor category at left. Spaces are 10' x 10', please indicate quantity needed.

Vendors	<input type="checkbox"/> Early Bird Special (before June 1)	\$40 per space	# of spaces	\$
	<input type="checkbox"/> Regular Rate (June 1 – June 15)	\$50 per space		
	<input type="checkbox"/> Late Rate (after June 15, <i>no exceptions</i>)	\$65 per space		
	<input type="checkbox"/> Special Sidewalk Sale 3-for-1 rate (includes events on May 24 & August 30)	\$70 per space		
Flea Mkt	<input type="checkbox"/> Early Bird Special (before June 1)	\$25 per space	# of spaces	\$
	<input type="checkbox"/> Regular Rate	\$35 per space		
Org	<input type="checkbox"/> Non-Profit 501(c)3 Rate	\$35 per space		\$
Optional (Festival only)	<input type="checkbox"/> Electrical use (as available)	\$25 110v \$40 220v		\$
	<input type="checkbox"/> Tables for rent (2.5' x 8')	\$15 each	Qty	\$
	<input type="checkbox"/> Tents for rent (10' x 10')	\$150 each	Qty	\$
	<input type="checkbox"/> I am bringing my own tent	no charge	Size:	—
Make Checks payable to: Larchmere Merchants Association			TOTAL	\$

Vendor Type: Antiques Vintage Artist Food Flea Market Non-profit Other

Vehicle Type: small car large car/mini-van cargo van box truck ___-foot truck

Agreement: There will be no refunds after June 15. In the event of rain, we recommend small tents; *there will be no rain date.* Dealer agrees to defend, indemnify and hold harmless any and all agents of the Larchmere Merchants Association against any losses, damages, judgments, costs, or expenses arising from participation in the Larchmere Festival. Spaces will be determined by the LMA Committee. The street will not be closed to traffic, and one block will be under construction. All items must be priced for sale. A valid vendor's license is required, or a temporary food license for food vendors. All sales tax liabilities will be met by the vendor. Load-in instructions will follow your signed and paid contract. Please keep a copy for your records. Thanks!

Business Name _____

Vendor/Food/501(c)3 License # _____

Description _____

How did you hear about us? _____

Name _____

Address _____

Phone(s) _____

Website & Email _____

Signature _____